

## Video Board Contract

This contract between Mudville Internet Broadcasting (MIB) and MCFA will run from 07/01/2019 to 06/30/2020.

MIB will have the exclusive rights to operate the video board at all events during the time frame of this contract. Any events operated by someone other than MIB will still result in MIB being paid the \$800 base fee for that event. MIB also retains the right to first refusal for 2020-2021. As used herein, the term “right of first refusal” means that if some other vendor makes a better of different offer, then MIB has the right to match same.

All content for MHS must be emailed to MIB no later than the Tuesday at 4:00 pm prior to the Friday night game. All content for NEO must be emailed to MIB no later than the Wednesday at 4:00 pm prior to the Saturday game. Any games schedule on Thursday for either team will have a deadline of Monday at 4:00 pm prior to the event. Any content delivered or changed past the deadline will result in a \$100 late/change fee per change to be added for that week’s game. Any non-partner events must email all video board content to MIB no later than 4 days prior to the event at 4 p.m. Any content provided after that will be charged a \$100 late/change fee. The email address for all content is [werpar5@swbell.net](mailto:werpar5@swbell.net). Within 30 days after the last football game of the season, MIB will provide MCFA an annual report containing statistics regarding the number of times each ad was run during the season for each sponsor.

Fee Schedule: All prices are per event & per day.

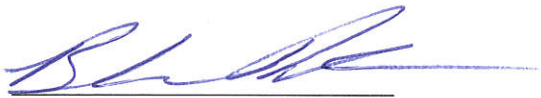
Partner Events: Base charge, no live video – static ads only	\$400.
Base charge 2 cameras	\$800.
Base charge 3 cameras	\$900.
Base charge 4 Cameras	\$1000.
Non-Partner events: base charge, no live video-static ads only	\$500.
Base charge 2 cameras	\$900.

Base charge 3 cameras	\$1000.
Base charge 4 cameras	\$1200.

Base 2 camera charge includes 2 cameras both on top of press box. For cameras on field level MCFA would have to choose Base 3 camera or Base 4 camera. Base 3 and Base 4 are the only packages that allow for field level cameras.

MHS and NEO must notify MIB how many cameras they would like for each football game for the 2019 season by August 26, 2019 so that MIB can hire & schedule employees accordingly.

Dated this 13 day of August 2019.

MIB: 

MCFA: \_\_\_\_\_

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All content for MHS must be emailed to MIB no later than the Tuesday at 4:00 pm prior to the Friday night game. All content for NEO must be emailed to MIB no later than the Wednesday at 4:00 pm prior to the Saturday game. Any games schedule on Thursday for either team will have a deadline of Monday at 4:00 pm prior to the event. Any content delivered or changed past the deadline will result in a \$100 late/change fee per change to be added for that week's game. Any non-partner events must email all video board content to MIB no later than 4 days prior to the event at 4 p.m. Any content provided after that will be charged a \$100 late/change fee. The email address for all content is [werpar5@swbell.net](mailto:werpar5@swbell.net). Within 30 days after the last football game of the season, MIB will provide MCFA an annual report containing statistics regarding the number of times each ad was run during the season for each sponsor.

Fee Schedule: All prices are per event & per day.

Partner Events: Base charge, no live video – static ads only	<del>\$300</del> <u>400</u> .
Base charge 2 cameras	<del>\$750</del> <u>800</u> .
Base charge 3 cameras	<del>\$850</del> <u>900</u> .
Base charge 4 Cameras	<del>\$950</del> <u>1000</u> .
Non-Partner events: base charge, no live video-static ads only	<del>\$400</del> <u>500</u> .
Base charge 2 cameras	\$900.

Base charge 3 cameras \$1000.  
Base charge 4 cameras ~~\$1150~~1200.

Base 2 camera charge includes 2 cameras both on top of press box. For cameras on field level MCFA would have to choose Base 3 camera or Base 4 camera. Base 3 and Base 4 are the only packages that allow for field level cameras.

MHS and NEO must notify MIB how many cameras they would like for each football game for the 201~~98~~ season by August \_\_\_\_, 2019 so that MIB can hire & schedule employees accordingly.

Dated this \_\_\_\_\_ day of ~~August,~~August 2019.

MIB: \_\_\_\_\_

MCFA: \_\_\_\_\_

## Melissa Moore

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**From:** Jill Fitzgibbon  
**Sent:** Monday, August 19, 2019 10:53 AM  
**To:** Melissa Moore  
**Subject:** Suite, Panels, and Banner Update

Melissa,

Please include the information below in Tuesday's packet:

Thanks,  
Jill

I spoke with Garret Jefferies with Stealth Creative and sent him the initial suite (full and half) initial panel (large and small) contract templates. He is willing to try and help sell, but not sure what he will be able to do at this point, but is definitely willing to try. He was also okay with the 10%.

### **Banners:**

1. AMI, Freeman, Westco, Chapters, and Stealth Contracts have been revised and are ready for the Chairman's signature.
2. Garret is working on getting the designs to Colby.

### **Suites:** (1/2 suite cost = \$5,000/yr)

1. #305 ½ suite – Still working with Freeman on renewing
2. #306 ½ suite – open, never under contract

### **Panels:** (see drawing below)

#### Open:

1. Small S5 – Open, was Welch St. Bank
2. Small S6 – Open, was Sodexo
3. Large S1 – Open, was Peoria Ridge
4. Small S7 – Open, was Peoria Tribe

#### Not Yet Under New Contract:

1. Small S4 – INTEGRIS has not yet renewed – I've called Kristi W.

#### Under Contract:

1. Crossland will do whatever is easiest, per an email from Benny C.
2. Family Dental is working with Colby on his design
3. I requested a design from Osborn Drug via text – have not heard to date

#### Costs:

##### Small Panel

1. Initial cost=\$6,570/yr for 5 yrs
2. Renewed cost = \$5,500/yr for 5 yrs

##### Large Panel

1. Initial cost=\$15,000/yr for 5 yrs
2. Renewed cost = \$12,000/yr for 5 yrs

Thanks,  
Jill

# Scoreboard

<b>S1</b> _____ '19-'23	<b>S2</b> Crossland Construction '19-'23
<b>S3</b> Family Dental '19-'23	<b>S6</b> Osborn Drugs '19-'23
<b>S4</b> INTEGRIS '14-'19	<b>S7</b> _____ '19-'23
<b>S5</b> _____ '19-'23	<b>S8</b> _____ '19-'23