

THE CHAIRMAN AND MIAMI RECREATION, TOURISM, CONVENTION, AND VISITORS ADVISORY BOARD (MRTCVB) MET IN A REGULAR MEETING ON WEDNESDAY, JANUARY 9, 2019 AT THE COLEMAN THEATRE BALLROOM AT 10:00 AM WITH THE FOLLOWING MEMBERS PRESENT

Brian Forrester, Chairman  
Morgan Bussey, Board Member  
Megan Frazier, Board Member  
Tara Oelke, Board Member  
Gary Crow, Board Member  
Greg Forkum, Board Member  
Steve Gilbert, Board Member (Absent)  
Neal Johnson, Board Member (Absent)  
Jennifer Walker, Board Member (Absent)

Amanda Davis, MCVB Executive Director  
Dean Kruithof, City Manager

The agenda for the meeting was posted in the main lobby and the north outside entryway of the Miami Civic Center at 11:15 AM on January 7, 2019.

**Call Meeting to Order:**

Chairman Forrester called the meeting to order at 10:05 AM

**Review of MCVB Hotel/Motel Tax Collections:**

Amanda Davis presented the report. Hotel gross receipts October 2018 \$322,200.15 and November 2018 \$255,564.74. Through November of the 2018/2019 fiscal year, we show a -17% difference in overall hotel receipts and a -17% difference in tax revenues paid to the Miami CVB. Davis reported that she believes will we begin to see that margin decrease and should be on track to get back to even with all rooms back online from recent remodels.

No action was taken.

**Meeting Minutes November 14, 2018**

Board Member Oelke moved to approve the November 14, 2018 meeting minutes. Board Member Bussey made the second. The board was polled with the following results:

Oelke: Aye, Bussey: Aye, Crow: Aye, Forkum: Aye, Frazier: Aye, Chairman Forrester: Aye, Gilbert: Absent, Walker: Absent, Johnson: Absent

Chairman Forrester declared the motion carried.

**MRTCVB Vice-Chair Selection:**

Chairman Forrester presented to the board that Gary Crow is willing to accept the position as Vice-Chair of the MRTCVB Board. In the absence of the Chairman, Crow will step up into the Chair position. Board Member Frazier moved to approve of Gary Crow as the MRTCVB Vice-Chair. Board Member Forkum made the second. The board was polled with the following results:

Frazier: Aye, Forkum: Aye, Bussey: Aye, Oelke: Aye, Crow: Aye, Chairman Forrester: Aye, Gilbert: Absent, Walker: Absent, Johnson: Absent.

Chairman Forrester declared the motion carried.

**2018 Overview:**

Amanda Davis gave the board a 2018 overview on events for Miami and the MCVB and how they impacted the city's direct revenues and indirect spending. Davis also reported on the room stay for each event.

No action was taken.

**NJCAA Midwest Classic Bowl Review & Future Sanctioning:**

Amanda Davis gave a revenue and expenses update for the Midwest Classis Bowl. Davis reported that not all the revenue is in but as of right now the 2018 game brought in \$19,460.09 less that the 2017 game. Davis reported that the current sanctioning includes 2019.

No action was taken.

**Tourism Director- Executive Report:**

Amanda Davis gave a Tourism Director Report update. Davis reported on the Department of Tourism fiscal year 2018/19 projected revenues. Davis also introduced Joe Morgan, a recent Parks Board Member that has been recommended to replace Neal Johnson on the MRTCVB Board, pending council approval.

**Tourism Department Staff Report:**

**Miami Travel Information Center Report-Shanda Schertz:**

Shanda Schertz gave a report on the Miami Travel Information Center. Schertz reported that the gift shop revenues for December 2018 is up 47%. The revenue difference between December 2017 to December 2018 is up 6% and the year to date comparison is up 3%.

**Coleman Theatre Report-Shannon Duhon:**

Shannon Duhon gave a report on the Coleman Theatre. Duhon reported that there are a lot of good shows and possibly new shows from Branson coming to the theatre this spring.

**Group Sales/CVB Division-Sherry Spillers:**

None

**Events and Marketing/CVB Division-Lauren Hart**

Lauren Hart gave an update on the new Visit Miami app.

**Parks and Recreation Report**

Dean Kruithof reported that Mike Helm has stepped down as the Parks Manager. Kruithof also reported that Kevin Browning is currently interviewing applicants for the position.

**Youth Sports/Recreation Division- Chuck McKibben**

Chuck McKibben reported on upcoming basketball tournaments and presented the board with his 2019 schedule all sports tournaments.

No action was taken.

**Other New Business, if any, which has Arisen since the Posting of the Agenda and Could**

Not Have been Anticipated Prior to the Time of Posting (25 O.S. §311 (9))

None

Citizens' Input and Unscheduled Personal Appearances:

None

Community Reports:

None

Adjournment

Board Member Oelke moved to adjourn the meeting. Board Member Crow seconded the motion. The board was polled with the following results:

Oelke: Aye, Crow: Aye, Frazier: Aye, Bussey: Aye, Forkum: Aye Chairman Forrester: Aye, Gilbert: Absent, Walker: Absent, Johnson: Absent.

Chairman Johnson declared the meeting adjourned at 11:05 AM

  
Chairman Forrester

  
Board Member Frazier

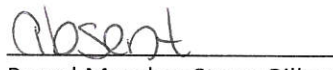
  
Board Member Crow

  
Board Member Forkum

  
Board Member Bussey

  
Board Member Walker

  
Board Member Morgan

  
Board Member Steve Gilbert

  
Board Member Oelke

ATTEST:

  
Amanda Davis, MCVB