

THE CHAIRMAN AND MIAMI RECREATION, TOURISM, CONVENTION, AND VISITORS ADVISORY BOARD (MRTCVB) MET IN A SPECIAL MEETING ON WEDNESDAY, APRIL 17, 2019 AT THE COLEMAN THEATRE BALLROOM AT 10:00 AM WITH THE FOLLOWING MEMBERS PRESENT

Brian Forrester, Chairman
Joe Morgan, Board Member
Megan Frazier, Board Member (Arrived at 10:03)
Gary Crow, Board Member (Arrived at 10:03)
Greg Forkum, Board Member
Jennifer Walker, Board Member
Morgan Bussey, Board Member
Tara Oelke, Board Member
Steve Gilbert, Board Member (Absent)

Amanda Davis, MCVB Executive Director
Dean Kruithof, City Manager

Notice of a special meeting of the Miami Convention, Tourism and Visitors Advisory Board, Miami, Oklahoma, called by Chairman Brian Forrester was posted on Friday, April 12, 2019, at 9:40AM in the main lobby and the north outside entryway of the Miami Civic Center and the agenda was posted in the same manner April 15, 2019 at 3:20PM.

Call Meeting to Order:

Chairman Forrester called the meeting to order at 10:00 AM

Public Input and Unscheduled Personal Appearances: None

Review of MCVB Hotel/Motel Tax Collections:

Amanda Davis presented the report. Hotel gross receipts January 2019 \$221,920.86 and February \$247,580.89. Through February of the 2018/2019 fiscal year, we show a -13% difference in overall hotel receipts and a -11% difference in tax revenues paid to the Miami CVB. Davis expressed that she had reached out to other partners in the region and this is trending everywhere. Traffic is down this season.

No action was taken.

Meeting Minutes March 13, 2019:

Board Member Oelke moved to approve the March 13, 2019 meeting minutes. Board Member Forkum made the second. The board was polled with the following results:

Oelke: Aye, Forkum: Aye, Crow: Aye, Morgan: Aye, Frazier: Aye, Walker: Aye, Bussey: Aye, Chairman Forrester: Aye, Gilbert: Absent.

Chairman Forrester declared the motion carried.

Reorganization of Coleman Theatre:

Dean Kruithof gave an update on the reorganization of the Coleman Theatre. Kruithof reported to the board that Shannon Duhon the current manager is leaving the Coleman Theatre and that the Coleman is moving out from under tourism and will now fall under the Arts, Culture, and Library. Kruithof stated that Shannon will be greatly missed.

No action was taken.

Parks Department Updates and Proposed Changes:

Justin Hilgenberg gave an update on the parks department. Hilgenberg updated the board on the Hudson Gas Station that is currently located across the street from the Civic Center. Hilgenberg stated that they are talking with the county about donating it to them or possibly scrapping the whole building. Hilgenberg also stated that the caboose that is at the rocket park is going to be surplus out. Hilgenberg reported that all the wading pools will be closed this year and that the splash pad is under construction and should open this summer.

No action was taken.

CVB Partnership Program and Fiscal Year 19/20 Budget.

Amanda Davis presented to the board with the MCVB 2019/2020 budget. Davis also reported on a possible MCVB partnership program to help with the revenue. She will continue to research what other CVB's put into place to partner for services provided that aren't funded from hotel tax collections.

No action was taken.

Tourism Director- Executive Report:

Amanda Davis gave a Tourism Director Report update. Davis reported on the MCVB action plan for the Spring of 2019 and Fall of 2020. This report showcases the campaigns in place and ways that staff will refocus and implement new methods that don't have cost associated with them and can support the budget in a positive way.

Tourism Department Staff Report:

Miami Travel Information Center Report-Shanda Schertz:

Shanda Schertz gave a report on the Miami Travel Information Center. Schertz reported that the gift shop revenues from March 2018 through March 2019 is down. The year to date comparison is down 1%.

Coleman Theatre Report-Shannon Duhon:

Shannon Duhon gave a report on the Coleman Theatre. Duhon stated how grateful he is for the CVB and everything they have done to help him out.

Group Sales/CVB Division-Sherry Spillers:

Sherry Spillers gave a report on the Group Sales for the CVB. Spillers reported on trade and consumer shows. Spillers also reported on group businesses.

Events and Marketing/CVB Division-Lauren Hart

Lauren Hart gave an update on the events marketing for the CVB. Hart reporting on 8-Man 2019 and Rodeo Miami.

Parks and Recreation Report

Reported on item number six

Youth Sports/Recreation Division- Chuck McKibben

Chuck McKibben reported youth sports and recreation division. McKibben reported on USSSA baseball tournaments, USSSA softball tournaments and upcoming events.

No action was taken.

Community Reports:

None

Adjournment

Board Member Walker moved to adjourn the meeting. Board Member Morgan seconded the motion. The board was polled with the following results:

Walker: Aye, Morgan: Aye, Oelke: Aye, Bussey: Aye, Frazier: Aye, Forkum: Aye, Crow: Aye, Chairman Forrester: Aye, Gilbert: Absent.

Chairman Forrester declared the meeting adjourned at 11:13 AM



Chairman Forrester



Board Member Forkum



Board Member Morgan

absent

Board Member Frazier



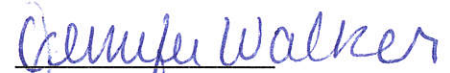
Board Member Bussey

absent

Board Member Steve Gilbert



Board Member Crow



Board Member Walker

absent

Board Member Oelke

ATTEST:



Amanda Davis, MCVB