

THE CHAIRMAN AND MIAMI RECREATION, TOURISM, CONVENTION, TOURISM AND VISITORS (MRTCVB) ADVISORY BOARD MET IN A REGULAR MEETING ON WEDNESDAY, AUGUST 14, 2019 AT THE COLEMAN THEATRE BALLROOM AT 10:00 AM WITH THE FOLLOWING MEMBERS PRESENT

Gary Crow, Vice Chairman
Joe Morgan, Board Member
Jennifer Walker, Board Member
Morgan Bussey, Board Member
Tara Oelke, Board Member
Steve Gilbert, Board Member (Absent)
Megan Frazier, Board Member (Absent)
Brian Forrester, Chairman (Absent)
Greg Forkum, Board Member (Absent)

Amanda Davis, MCVB Executive Director
Dean Kruithof, City Manager

The agenda for the meeting was posted in the main lobby and the north outside entryway of the Miami Civic Center at 8:45 AM on August 13, 2019.

Call Meeting to Order:

Vice Chairman Crow called the meeting to order at 10:14 AM

Review of MCVB Hotel/Motel Tax Collections:

Amanda Davis presented the report as a review from the July 25, 2019 meeting. Davis stated that hotel gross receipts May 2019 \$330,775.72 and June \$427,570.15. Through June of the 2018/2019 fiscal year, we show a -10% difference in overall hotel receipts and a -9% difference in tax revenues paid to the Miami CVB.

No action was taken.

Meeting Minutes June 26, 2019:

No action was taken.

Approval to Submit NJCAA Bowl Game Bid (2020-2022) Pending Presenting Sponsor Commitment

Amanda Davis gave a report to the board on submitting a bid for the NJCAA bowl game. Davis reported that the Downstream and Quapaw Casino will both be having a meeting and the rebid for the title sponsorship is an agenda item. Amanda is recommending the board approve the rebid for the Midwest Classic NJCAA Bowl Game pending Downstream and Quapaw Casino's rebid for the title sponsor.

Board Member Morgan made a motion to approve the submission of the NJCAA Bowl Game Bid pending the presenting sponsor commitment. Board Member Oelke made the second. The board was polled with the following results:

Morgan: Aye, Oelke: Aye, Bussey: Aye, Walker: Aye, Vice Chairman Crow: Aye, Chairman Forrester: Absent, Frazier: Absent, Gilbert: Absent, Forkum: Absent.

Vice Chairman Crow declared the motion carried.

Tourism Department Staff Report:

Amanda Davis gave a tourism department update. Davis reported on the MCVB new event calendar and postcard. Davis also reported on the new updated casino map and group market sales sheet.

Parks and Recreation Report

Justin Hilgenberg gave an update on Parks and Recreation. Hilgenberg reported the flood clean up and preparing the fairgrounds for the fair. Hilgenberg reported that new signs and electrical replacement. Hilgenberg stated that the splash pad will be done but a date as of right now has not been set.

No action was taken.

Community Reports:

Danny Dillion gave an update on upcoming events at the Coleman and the completion of the backdrop restoration.

No action was taken.

Adjournment

Board Member Morgan moved to adjourn the meeting. Board Member Walker seconded the motion. The board was polled with the following results:

Morgan: Aye, Walker: Aye, Bussey: Aye, Oelke: Aye, Vice Chairman Crow: Aye, Chairman Forrester: Absent, Frazier: Absent, Gilbert: Absent, Forkum: Absent.

Vice Chairman Crow declared the meeting adjourned at 10:44 AM

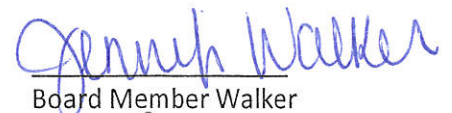

Chairman Forrester



Board Member Frazier


Board Member Crow


Board Member Forkum

absent
Board Member Bussey


Board Member Walker


Board Member Morgan

absent
Board Member Steve Gilbert


Board Member Oelke

ATTEST:


Amanda Davis, MCVB